Reducing Web Latency through Dynamically Setting TCP Initial Window with Reinforcement Learning

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• Web latency matters!



latency increases 100ms ~400ms, query number decrease 0.2%~0.6%[1]



latency increases 50ms, revenue decrease 1.2% [2]

every 100ms of latency cost them 1% in sales [3]

[1] J.Brutlag. (June, 2009). Speed matters for Google web search.

[2] E.Schurman, J.Brutlag. (June, 2009). The User and Business Impact of Server Delays, Additional Bytes and Http Chunking in Web Search.

[3] Latency Is Everywhere And It Costs You Sales. https://goo.gl/bRi5Xs

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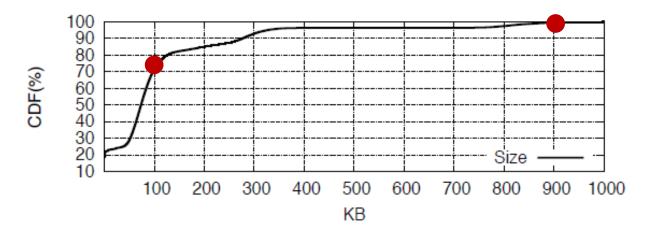
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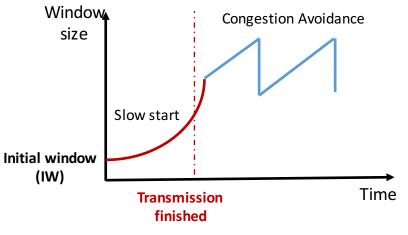
• Currently, data transmission of most web services are based on TCP.

Most flows of web service are short.

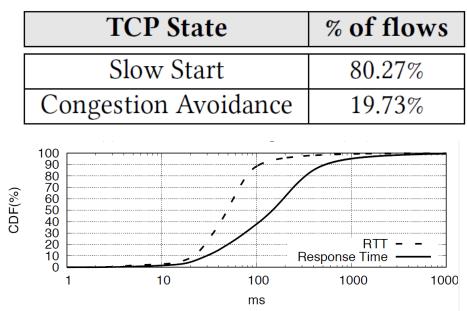
- 99% flows are smaller than 100KB [Greenberg SIGCOMM'09]
- 70% flows of Baidu mobile search service are smaller than 100KB.



- Short flow's transmission is slow because of TCP's *flow startup problem* [RFC6077]
 - Slow-start mechanism with a conservative initial window (IW) to probe the bandwidth during the transmission.

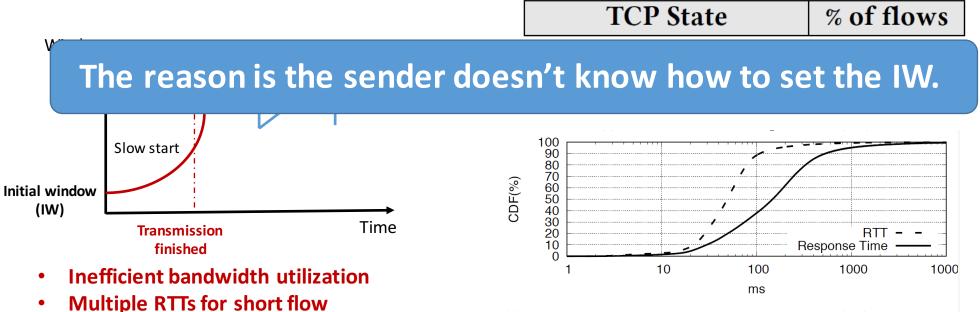


- Inefficient bandwidth utilization
- Multiple RTTs for short flow



(b) The distribution of RTT and response time (ms). The x-axis logscale.

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(b) The distribution of RTT and response time (ms). The x-axis logscale.

• Why IW is hard to set?

- Large IW -> network congestion; Small IW -> long latency
- No knowledge to learn.
 - When connection established, the sender does not know current network condition.
 - Only one kind of IW has been used in history.

• One static IW is suboptimal.

- Different users have different network conditions.
- For one user, its network condition could changes over time.

Network	2G	3G	4G	Wi-Fi
RTT	300~1000ms	100~500ms	10~100ms	10ms ~100ms
Bandwidth	100–400 Kbit/s	0.5–5 Mbit/s	1–50 Mbit/s	25 Mbit/s
Ideal Cwnd	3~16	5~223	1~446	2~223

Ideal Cwnd = Bandwidth * RTT

Related Works

- Many prior works have been done to improve TCP performance.
 - 1. New congestion control algorithm (e.g. TCP Tahoe, Reno, Bic, Cubic, BBR, PCC, Remy, PCC Vivace, Copa, Indigo)
 - Pros: Quickly converge to the right available bandwidth after transmission begins.
 - Cons: Flow startup problem exists.
 - 2. Increasing IW (IW = 2~4 in 2002[RFC3390], IW = 10 in 2013[RFC6928])
 - Pros: simple and easily deployed.
 - Cons: one standard value is suboptimal.
 - 3. Aggressive startup (e.g. Jump start [FLDnet07], Halfback [Conext15]):
 - Pros: fast transmission.
 - Cons: hardly seen deployed; may cause damage to the other co-existing flows.

Related Works

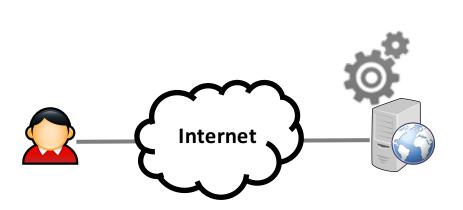
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The flow startup problem is only mitigated but not directly solved

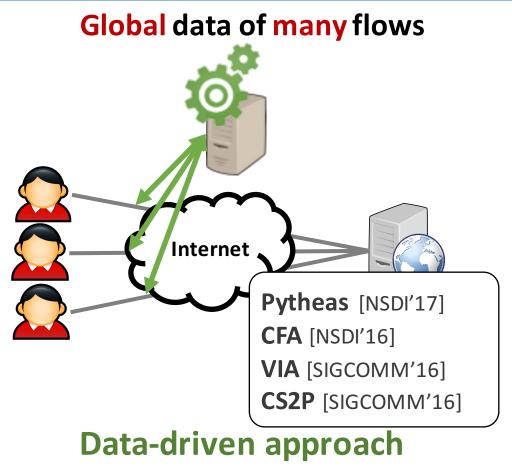
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Data-driven approach is promising



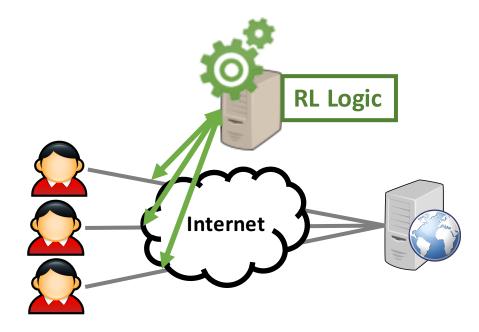
Local data of single flow

Classic approaches





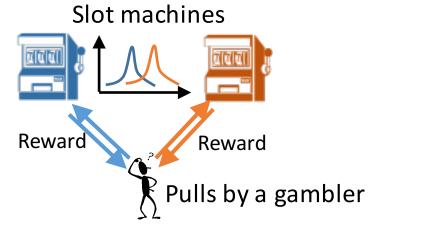
Model IW setting as a Reinforcement Learning problem (Real-time Exploration and Exploitation).



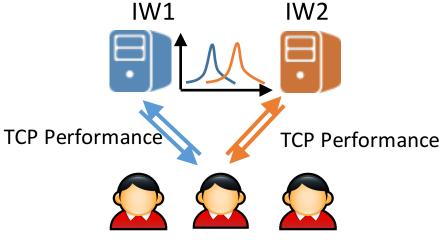
A classic problem in RL

Multi-armed bandit problem

Goal: Maximize mean rewards given a limited amount of pulls



Goal: Optimize mean TCP performance for a limited amount of flows

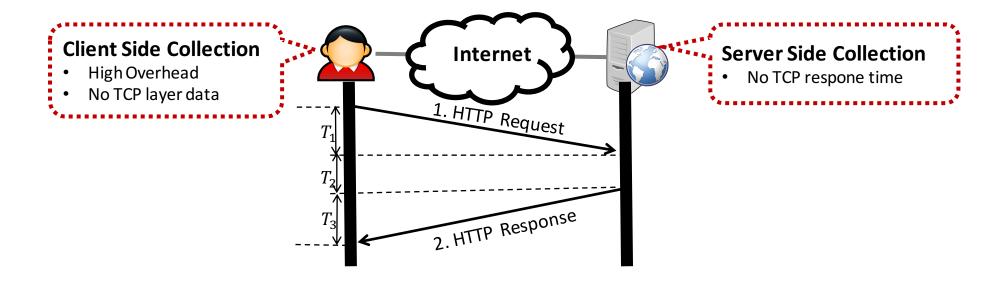


The challenges in practice

- Challenge #1: How to measure TCP performance data on the server side?
- **Challenge #2:** How to apply RL methods on highly variable and noncontinuous network conditions of the Internet?

Challenge #1: How to measure TCP performance data on the server side

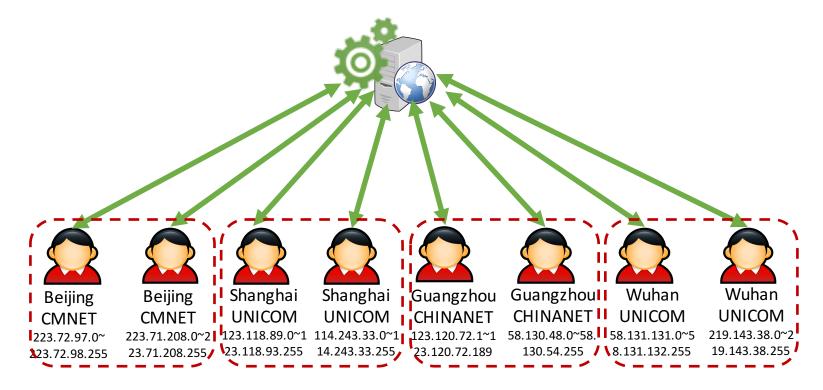
• RL needs global fresh data



Web latency = TCP response time = $T_1 + T_3$

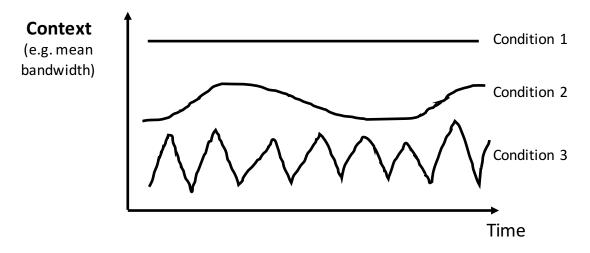
Challenge #2: How to apply RL methods on highly variable and non-continuous network conditions of the Internet?

• Users network condition are variable



Challenge #2: How to apply RL methods on highly variable and non-continuous network conditions of the Internet?

• RL requires continuity of the context that affects the reward of the decision

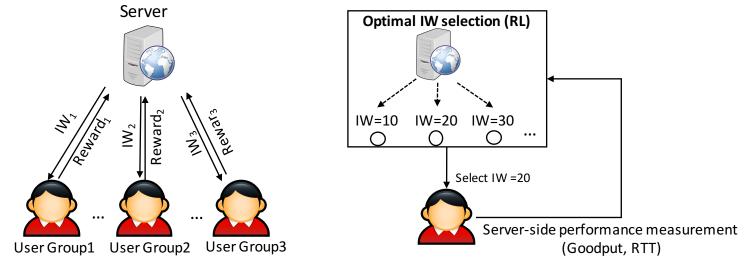


- Not every user group can satisfy this RL's requirement
 - Fine-grained -> not enough data samples
 - Coarse-grained -> suboptimal performance

SmartIW: Group-based RL

• The key ideas:

- 1. Using **different IWs** for **different user groups** who can satisfy the RL's requirements
- 2. For one user group, wisely learning the optimal IW by RL
- 3. Server-side data collection.

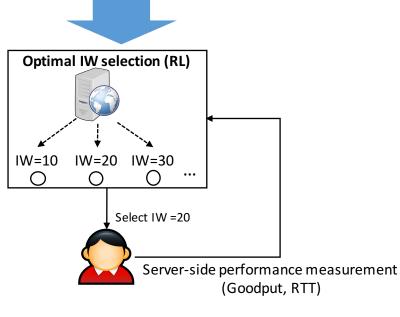


(a) Using different IWs for different user groups

(b) The logic of IW selection for one user group

RL Algorithm

Discounted Upper Confidence Bound• Reward:



• Goodput & RTT

$$X_s(i) = \alpha * \frac{Goodput_s(i)}{Goodput_{max}} + (1 - \alpha) * \frac{RTT_{min}}{RTT_s(i)}$$

• Decision Space:

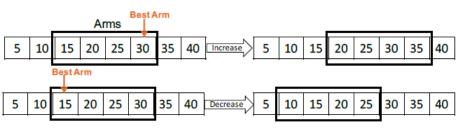
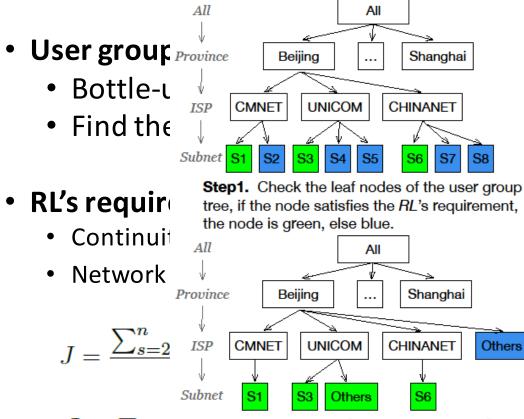


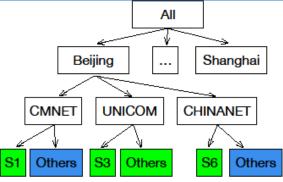
Fig. 4: The procedure of the sliding-decision-space method.

User grouping Algorithm

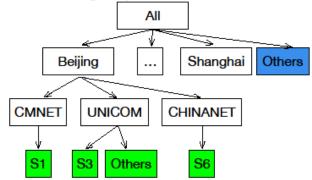


 $J \leq T$

Step3. Check the *Others* nodes in the *Subnet* layer. If the *Others* node is blue, merge it into a new *Others* node which is the child node of its grandparent node.

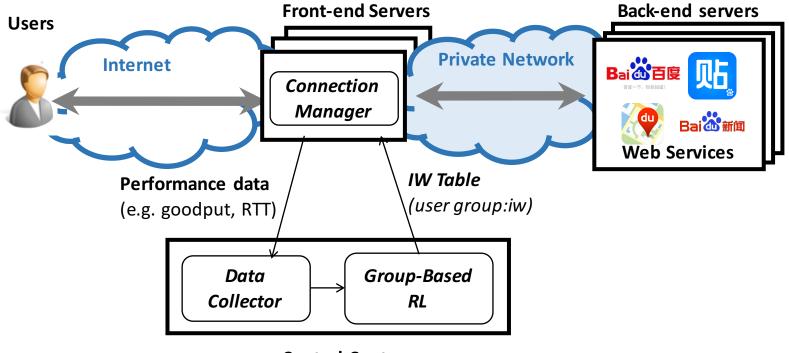


Step2. Merge the blue sibling leaf nodes into a new leaf node called *Others* which is a new child node of their original parent node.



Step4. Check the *Others* nodes in the *ISP* layer. If the *Others* node is blue, merge it into a new *Others* node of *All* node. At last, check the *Others* node of *All* node.

System Implementation



Control Center

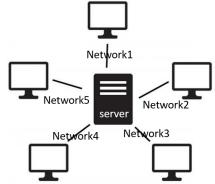
Evaluation

time.

• Online experiment:

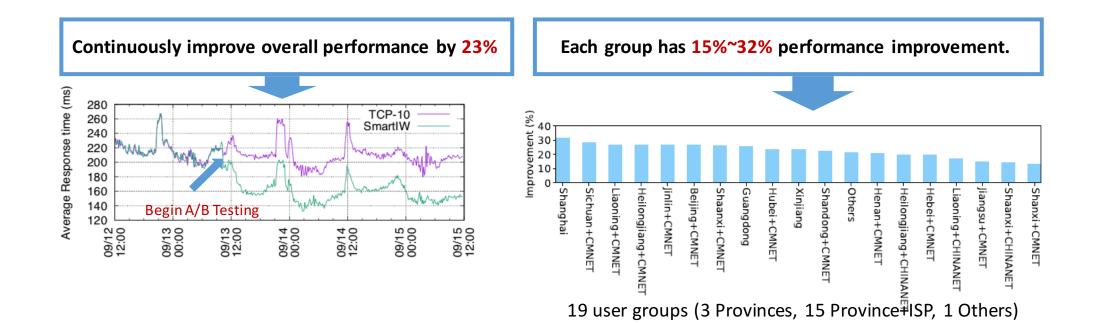
• SmartIW can continuously bring about 23% improvement of the average response





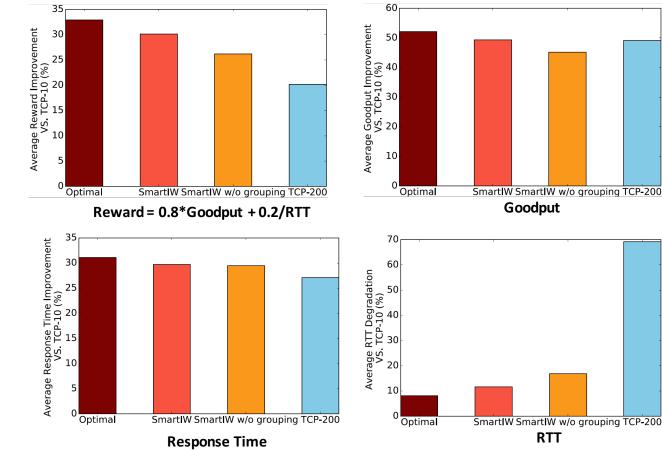
- Testbed experiment:
 - Both user grouping and reinforcement learning can help improve the network performance by **29%**.
 - Directly using a aggressive IW is a bad choice.

Online experiment

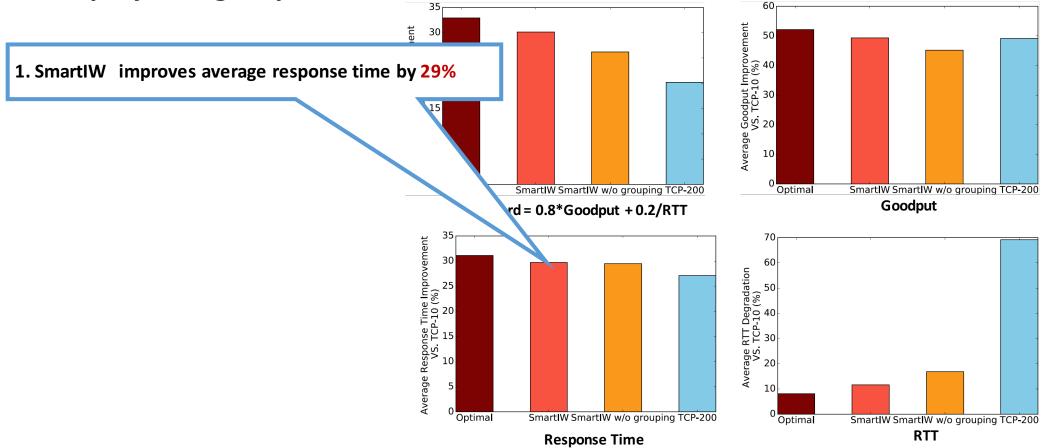


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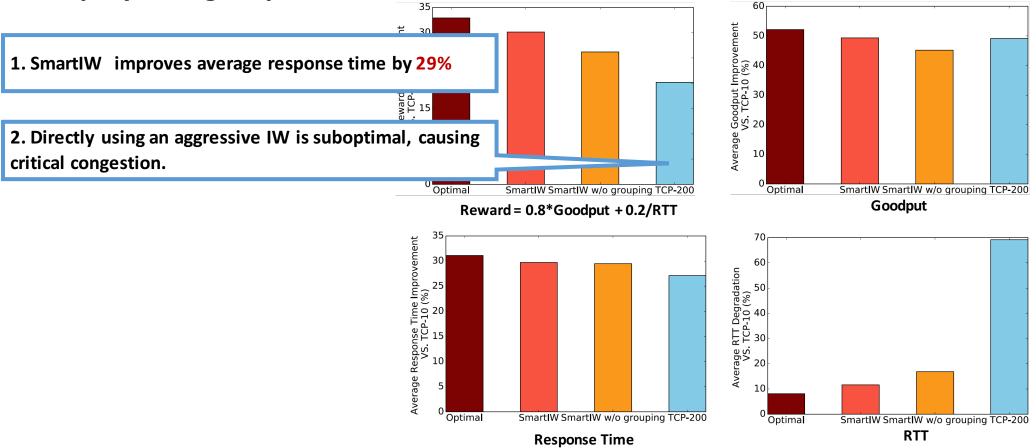
- Replay user groups' 24*hour network condition.
- 5 Schemes:
 - TCP-10
 - TCP-200
 - SmartIW
 - SmartIW w/o grouping
 - Optimal



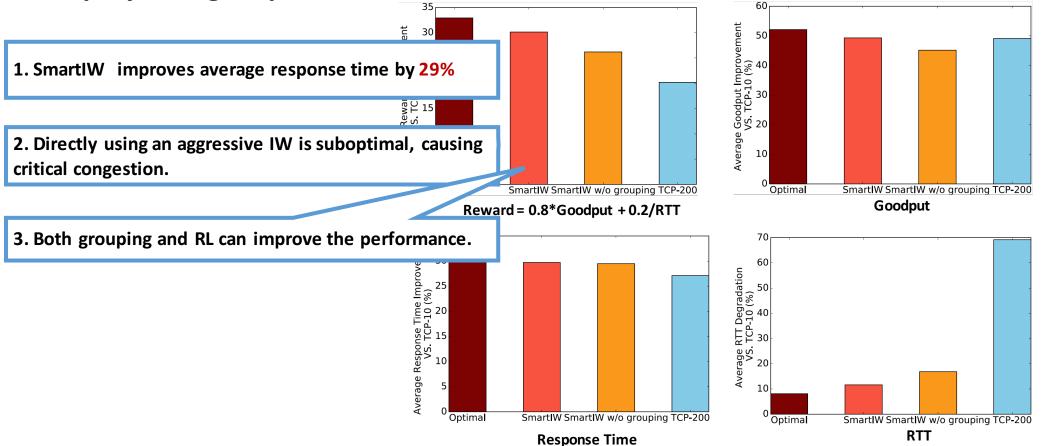
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Conclusion

- TCP flow startup problem is very obvious in the real world.
- We propose a system called *SmartIW* that can set TCP *IW* at server side smartly using group-based reinforcement learning to improve the web performance.

• Testbed and Online experiment prove our system works well.

- Online: 23% performance improvement
- Testbed: 29% performance improvement

Thanks Q&A?