

Foundations for Big Data Systems (B)

大数据系统基础(B)

Zhi Wang
wangzhi@sz.tsinghua.edu.cn

Course ID: 64100033

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Lecturer and TA

Lecturer: 王智

F204, wangzhi@sz.tsinghua.edu.cn

External lecturers

Tencent,

HKUST, UCB

TA: 曾铖淋

F205, zephyr0703@qq.com

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Background

大数据方向专业硕士

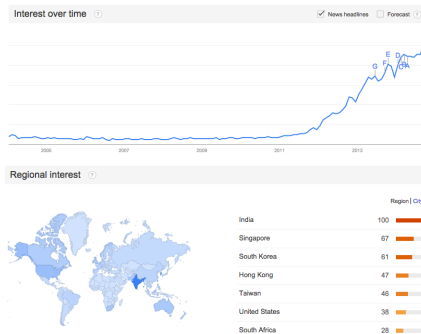
“π”型数据人才

大数据系统

数据系统决定数据处理和分析可能性

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Big Data Trends



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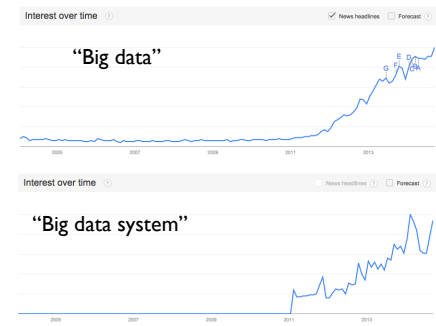
Big Data Trends

Related searches

Topic	Top	Rank	Query	Top	Rank
Data - Website Category	100		the big data	100	
Big data - Industry	76		data analytics	85	
Analytics - Software Genre	5		big data analytics	85	
Apache Hadoop - Software	5		hadoop	85	
Data analysis - Media genre	5		hadoop big data	85	
			google big data	35	
			big big data	25	

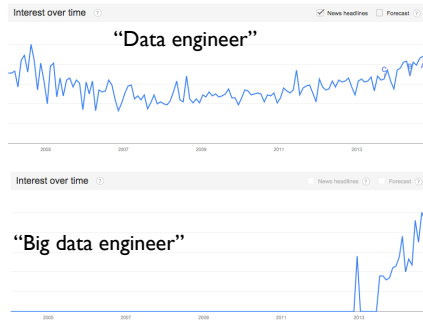
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Big Data Trends



6

Big Data Trends



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Outline

- What is big data
- What are big data systems
- What can you learn in this course
- Objectives and principles in big data systems

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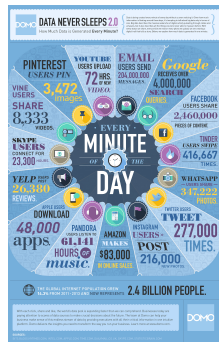
Data is Everywhere

- Web data, e-commerce
- Bank, credit cards
- Online social networks
- Sensors
- Wearable devices
- Robotics



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How Much Data?



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Types of Data

- Relational Data (Tables/Transaction/Legacy Data)
- Text Data (Web)
- Semi-structured Data (XML)
- Graph Data
- Social Network, Semantic Web (RDF), ...
- Streaming Data
 - You can only scan the data once

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What do We do with the Data

- Aggregation and Statistics
 - Data warehouse and OLAP
- Indexing, Searching, and Querying
 - Keyword based search
 - Pattern matching (XML/RDF)
- Knowledge discovery
 - Data Mining
 - Statistical Modeling

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To Whom does It Matter

Healthcare
The average amount of data per hospital will increase from 1.7TB to \$6.7TB in 2015, driven by the enormous growth of medical images and electronic medical records.

With Big Data
Medical professionals can improve patient care and reduce costs by

Customer Service
Today, 88% of consumers quit doing business with a company because of a bad customer experience, up from 53% four years ago!

With Big Data
Service representatives can use data to gain a more holistic view of their customers, understanding their likes and dislikes in real-time in order to resolve a problem or capitalize on happy clients faster.

Insurance
Insurance companies and government agencies each gather fraud data related to their own individual missions. But the kind, quality and volume of data compiled varies widely.

With Big Data
An insurance or citizen services provider can apply advanced analytics to data and detect fraud quickly, before funds are paid out.

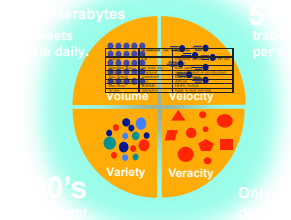
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What does It Trigger



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4V/3V view



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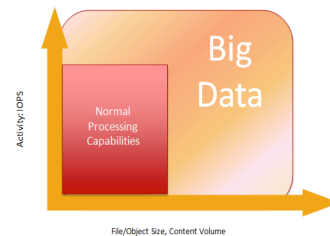
What is Big Data

The recognition that data is at the center of our digital world and that there are big challenges in collecting, storing, processing, analyzing, and making use of such data.

“Big” may refer to very large data volume, but not necessarily so.

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(Size, Activity) view



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Examples

2顾客：那你们有什么可以推荐的？

1客服：您可以试试我们的低脂健康比萨。

2顾客：你怎么知道我会喜欢吃这种的？

1客服：您上星期一在国家图书馆借了一本《低脂健康食谱》。

2顾客：好。那我要一个家庭特大号比萨，要付多少钱？

1客服：99元，这个足够您一家六口吃了。但您母亲应该少吃，她上个月刚刚做了心脏搭桥手术，还处在恢复期。

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请输入关键字

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- 普通搜索可搜索到 QQ号、用户名、密同、邮箱
- 高级搜索可搜索到额外的信息如 用户姓名、地址、手机号、身份证、IP 等等
- 听密码是目前最全的社工库, 也是中国最大社工库查询网站
- 感谢您的支持, 如有问题请加QQ群477628779

普通搜索 高级搜索

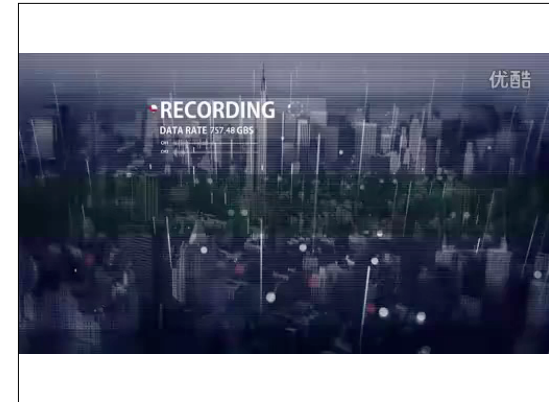
总行数 68 总页数 1

用户名	密码	邮箱	来源
(空)	(空)	lin.bilan@sz.tsinghua.edu.cn	淘宝买家
(空)	masude	ma.sude@sz.tsinghua.edu.cn	7k7k
(空)	pxxyyls	yuan.kefan@sz.tsinghua.edu.cn	7k7k
(空)	111222tianya	chenyn@sz.tsinghua.edu.cn	7k7k
masude	masude	ma.sude@sz.tsinghua.edu.cn	IS2

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Video

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牵涉普通人的暴力罪行
violent crimes involving ordinary people

- Multi-source, Correlation, Fuzzy, etc.

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Big Data is...

It is all about *better analytic* on a *broader* spectrum of data, and therefore represents an opportunity to create even more *differentiation* among industry (data) peers.

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Big-Data Systems

Big data is a broad concept that covers many aspects of computer science.

We focus on the computer systems aspect, for instance,

How various parts of a big data computer system (hardware, system software, and applications) are put together?

What are the appropriate approaches to realize high performance, scalability, reliability, and security in practical big data computer systems?

Probably not the right course if you are hoping to learn about algorithmic design and theoretical/mathematical foundations for machine learning and data mining.

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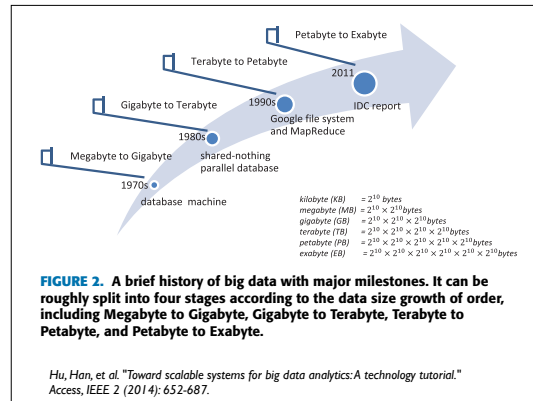
Simple to Start

What is the maximum download speed you get?

What is the maximum file size you have downloaded/uploaded?

What are the data types you have processed so far?

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Comparison

	Traditional Data	Big Data
Volume	GB	constantly updated (TB or PB currently)
Generated Rate	per hour, day, ...	more rapid
Structure	structured	semi-structured or un-structured
Data Source	centralized	fully distributed
Data Integration	easy	difficult
Data Store	RDBMS	HDFS, NoSQL
Access	interactive	batch or near real-time

Hu, Han, et al. "Toward scalable systems for big data analytics: A technology tutorial." Access, IEEE 2 (2014): 652-687.

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Framework of Big-data Industry

Understand and navigate federated big data sources		Federated Discovery and Navigation
Manage & store huge volume of any data		Hadoop File System MapReduce
Structure and control data		Data Warehousing
Manage streaming data		Stream Computing
Analyze unstructured data		Text Analytics Engine
Integrate and govern all data sources		Integration, Data Quality, Security, Lifecycle Management, MDM

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Topics in Big-data Systems

Collection: missing information, dummy data, organization

Data Transfer: Limitations of current systems, CPU intensive

Storage: Data sets beyond relational database, clusters, data centers, distributed data

Processing: Software, processing power, parallel and distributed computing

User Interaction: Non-programmers need to perform complex information, real time GUI interfaces, visualization of data

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Big-data Systems in this Course

Big Data - Infrastructure (Cloud)

Big Data - Storage (HDFS, GFS)

Big Data - Computing (MapReduce, Spark)

Big Data - Database (HBase)

Big Data - Graph DB (GraphLab)

Big Data - Streaming (Storm)

Big Data - Tool (R)

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Big-data Systems in this Course

Not limited to these systems
We focus on the fundamental design
principles, and performance issues

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General Course Information

Online info:

- Webpage: <http://mmlab.top:38080/bigdatasys/>

Text and references

No official textbook, will use online resources
and papers

Acknowledgements:

Several Internet material – Thanks to “Internet”

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Our Tasks in this Course

Knowing

How big-data systems
work

Limitations

Performance evaluation

Potential improvement

Engineering

Helloworld in these
systems

Demo-level
development

Real job
implementation

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Assignment and Final Projects

Three programming assignments (individual)

First on data collection (10%)

The other two on data processing and analysis (2 x 10%)

A survey on big-data system subject to your choice (team, 20%)

A final course project on a topic of your choice (team, 30%)

Proposal

Presentation

Demo

Exam (20%)

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Pre-requisite

No formal prerequisite

Desire good programming skills

Know C++/Java/Python

Ability to learn new programming languages

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Interaction, Please!

This is a new course; I am learning along with you

We encourage discussions and interactions

Extra credits for strong participation

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Introduction for Making Groups

Group size: [2, 3]
Submit on 网络学堂



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Update Your Info



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Course Outline

- Introduction to Big Data and Big-data Systems
- Cloud Computing and Virtualization
- Big-data System Management
- Data Preprocessing (1st assignment)
- Data Storage Systems
- MapReduce (2nd assignment)
- In-memory Data Processing (survey assignment)

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Course Outline

- Big-data vs. Database
 - Graph Computing (3rd assignment)
 - Streaming Big Data Processing
 - Data Analysis Tools (project assignment)
 - Big-data Applications
 - 13. Survey & Project Presentation
- 阳光课堂

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小楼成东	陈钰琳	2014210987
康家立		2014210990
梁建豪		2014210996
肖朝敏		2014211005

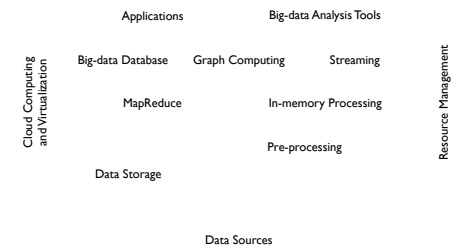
GraphX: A Resilient Distributed Graph System on Spark

- Chenglin Zeng 2014210987
- Yingmin Zhou 2014211005
- Jiahui Chen 2014210996
- Jiayuan Zhang 2014210990

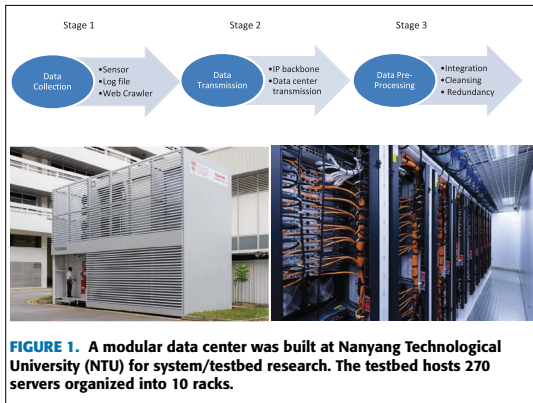
大规模数据并行处理框架 MapReduce 及其应用与改进

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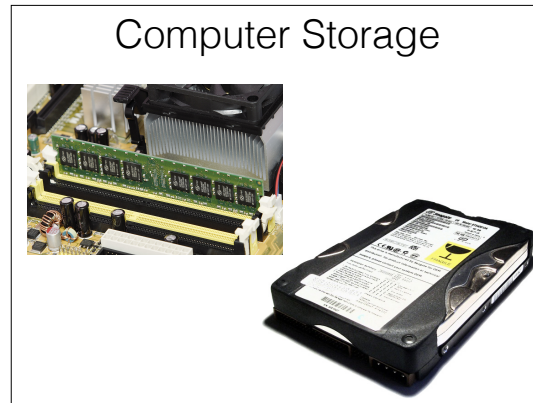
Framework View



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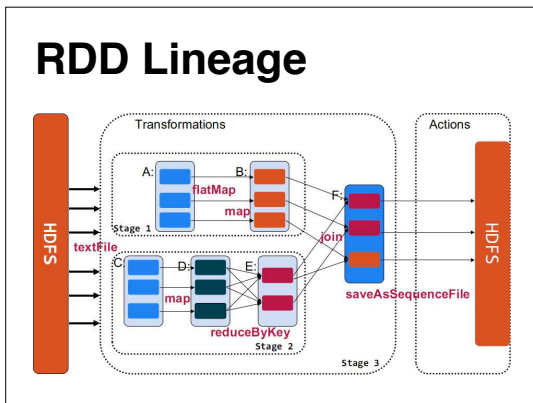


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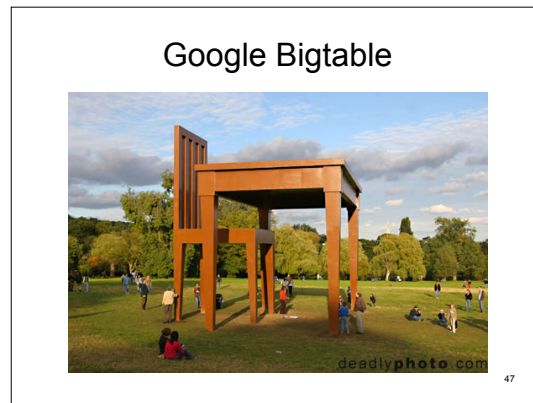
Data Processing

RecordID	UserID	Sex	BirthYear	Age	星座	Major(计算机,电子,自动化,挖掘机)	设备	时间
0	2014218750	M	1988	26	处女座	挖掘机	iPhone5s	Morning
1	2014218751	M	1994	20	双子座	挖掘机	iPhone5s	Morning
2	2014218752	F	1998	16	金牛座	挖掘机	iPhone6	Noon
3	2014218753	F	2003	11	射手座	挖掘机	iPhone5s	Noon
4	2014218754	M	1994	20	白羊座	挖掘机	小米4	Afternoon
5	2014218755	F	2004	10	处女座	挖掘机	iPhone5s	Afternoon
6	2014218756	F	1991	23	处女座	挖掘机	锤子	Noon
7	2014218757	F	1992	22	双子座	挖掘机	小米4	Morning
8	2014218758	M	1990	24	白羊座	挖掘机	iPhone6	Afternoon
9	2014218759	M	2000	14	白羊座	挖掘机	小米4	Morning
10	2014218760	F	1996	18	双鱼座	挖掘机	iPhone5s	Morning
11	2014218761	F	1999	15	双鱼座	挖掘机	iPhone5s	Afternoon
12	2014218762	M	1990	24	金牛座	挖掘机	小米4	Afternoon
13	2014218763	M	2004	10	天秤座	挖掘机	小米4	Afternoon
14	2014218764	F	1989	25	双鱼座	挖掘机	小米4	Afternoon

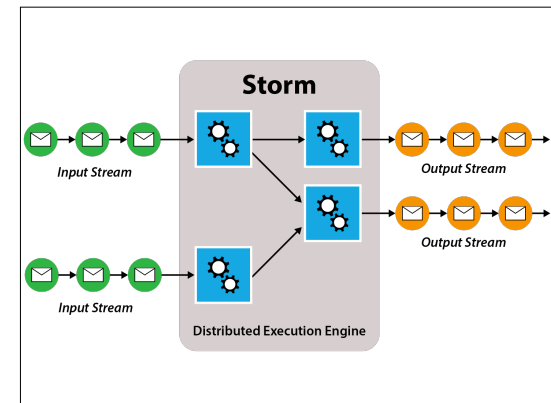
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Everyone is talking about graphs...

Facebook Open Graph

Google Just Got A Whole Lot Smarter, Launches its Knowledge Graph

Bing one-ups knowledge graph, hires Encyclopaedia Britannica to supply results

Why the Interest Graph is a Marketer's Best Friend

Introducing Graph Search

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Distributed Machine Learning System

mahout

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data munge

$x \sim y$

data model

data visualize

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国内外相关参考课程

於行言勝

◆Introduction to Data Science (UC Berkeley)

- Instructor: Mike Franklin
- Pre-requisites: 61A, 61B, 61C, basic programming skill. Run VirtualBox on laptop.
- Grading: Class Participation and in-class labs:20%; Midterm:20%; Final Project (in groups):25%; Homeworks:30%; Bunnies: 5%.
- Final Project: Identify two or more data sets you would like to study, write the code to collect and integrate those data sets, then build two or three visualizations of data.
 - Keep diary of success and failures; final submission consists: paper document; presentation
 - Project proposals: problem intend to address; data intended to use...
 - Resources: Stanford 224w Page; Quandl-Find use and share numerical data
- Homework1: Text analysis and entity resolution
- Homework2: Introduction to machine learning: clustering & regression

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国内外相关参考课程

於行言勝

◆Web Scale Data Management (Buffalo)

- Professor Oliver Kennedy, a seminar course
- Related to storing and querying large datasets, distributed systems and primitives, including data processing, synchronization, key-value stores, stream processors, as well as full SQL database system.
- Grading: S/U, all students submit a short, weekly abstract and critical analysis of the week's papers, and to participate in class discussion. Enrolled for 3 credits submit a simple experimental project.
 - Implement and compare two join algorithms(Nested Loop+Hash) on M/R
 - Implement and benchmark a ring DHT like Chord(Scaling Performance)
 - Implement and compare two distributed join algorithm as standalone processes.
- Project Resources: a 12-core development server; Amazon AWS.

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国内外相关参考课程

於行言勝

◆Scalable and Data-Intensive Computing in the Cloud (Washington)

- Instructor: Bill Howe
- Explore the technology landscape at the intersection of big data and cloud computing. Each class consist of a 1-hour lecture, a 1-hour case study and demonstration of a specific system and a 1-hour of discussion and hands-on work.
- Student Assessment: Assignments:80%; Participation: 20%. All assignments will be due 1 week later by the start of class. Participation will be a combination of attendance and discussion involvement; in class and online involvement will both contribute.
- Websites:
 - <http://homes.cs.washington.edu/~billhowe/bigdatacloud/>

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MOOC

Q&A

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Big-data Systems: Problems & Principles

How to make use of growing computer/network/storage resource to deal with growing data, to satisfy growing user demands

Everything is unreliable, including user requirement

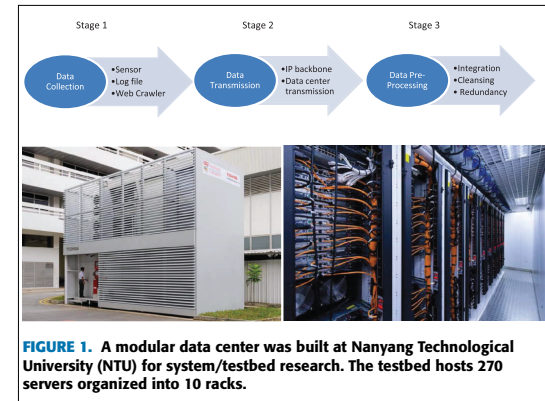
Objectives:

Greedy: make use of all resource

Adaptive: codes can change and can move

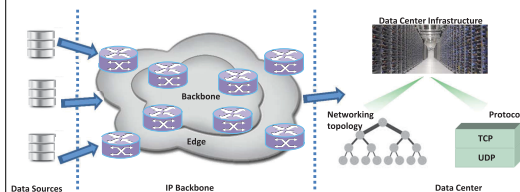
Modular: let users manipulate data like playing a game

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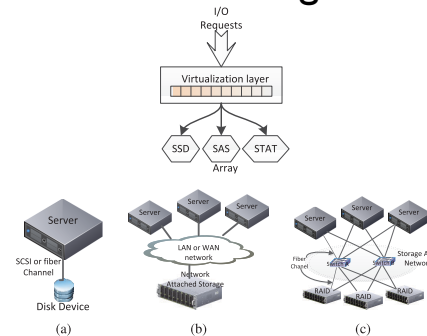
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Data Collection



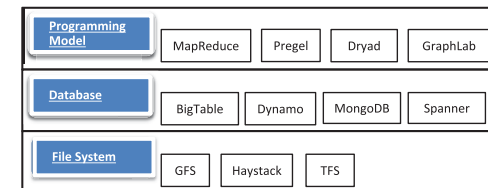
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Data Storage

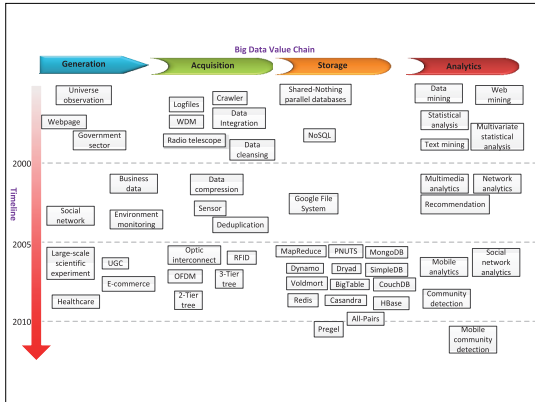


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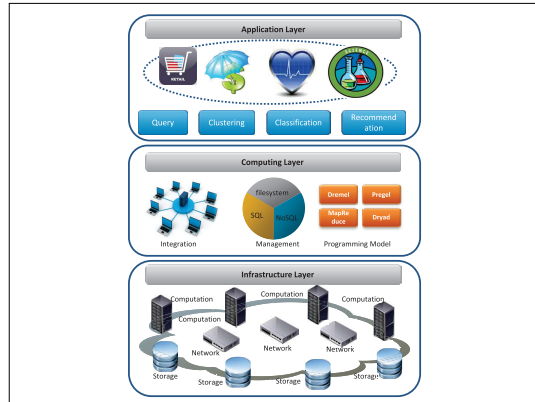
Data Processing



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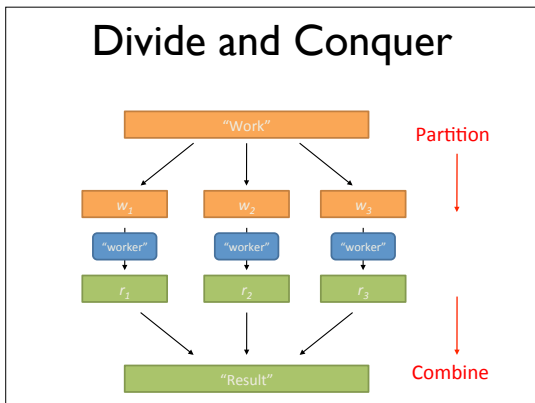
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Parallelization Challenges

- How do we assign work units to workers?
- What if we have more work units than workers?
- What if workers need to share partial results?
- How do we aggregate partial results?
- How do we know all the workers have finished?
- What if workers die?

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Current Tools

Programming models

Shared memory (pthreads)

Message passing (MPI)

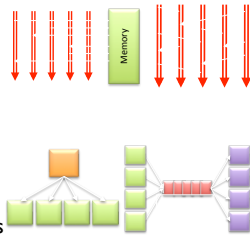
Design Patterns

Master-slaves

Producer-consumer flows

Shared work queues

Concurrency is difficult to reason about, not to mention debug



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What is the Point

It's all about the right level of abstraction

The von Neumann architecture has served us well, but is no longer appropriate for the big-data processing

Hide system-level details from the developers

No more race conditions, lock contention, etc.

Separating the what from how

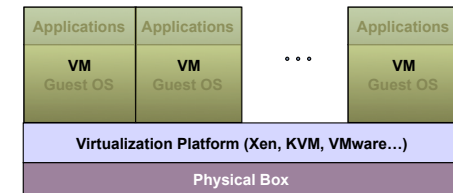
Developer specifies the computation that needs to be performed

Execution framework ("runtime") handles actual execution

Datacenter is the Computer!

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Virtualization

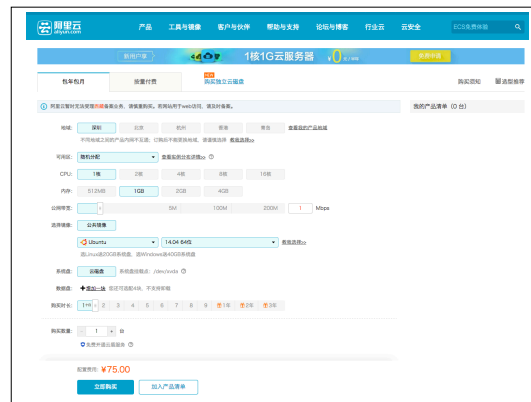


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What is Cloud Computing?

- **Cloud Computing** is a general term used to describe a new class of **network** based computing that takes place over the Internet,
 - basically a step on from Utility Computing
 - a collection/group of integrated and networked hardware, software and Internet infrastructure (called a platform).
 - Using the Internet for communication and transport provides hardware, software and networking services to clients
- These platforms **hide the complexity** and details of the underlying infrastructure from users and applications by providing very simple graphical interface or API (Applications Programming Interface).

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Cloud Computing Characteristics

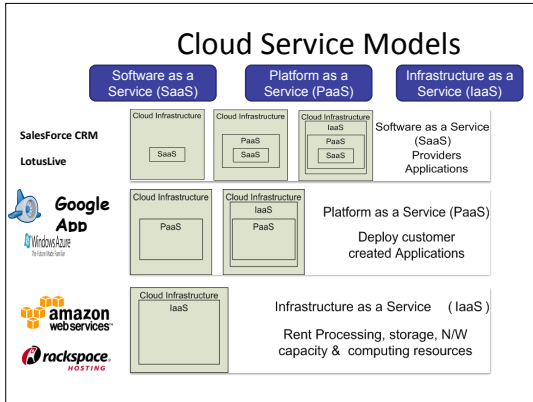
Common Characteristics:



Essential Characteristics:



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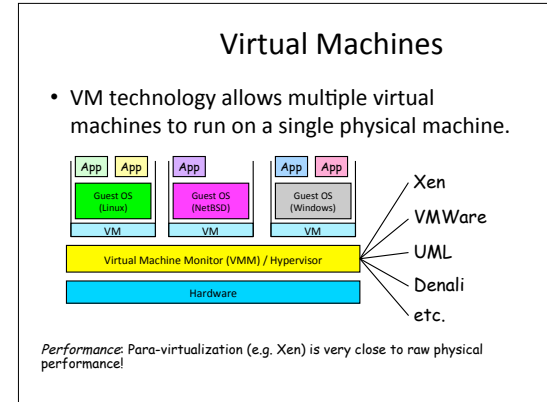


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Virtualization Layers

Application Service (SaaS)	MS Live/ExchangeLabs, IBM, Google Apps; Salesforce.com, Quicken Online, Zoho, Cisco
Application Platform	Google App Engine, Mosso, Force.com, Engine Yard, Facebook, Heroku, AWS
Server Platform	3Tera, EC2, SliceHost, GoGrid, RightScale, Linode
Storage Platform	Amazon S3, Dell, Apple, ...

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Summary: Principles for Big-data Systems

- Scale "out", not "up"
 - Limits of SMP and large shared-memory machines
- Move processing to the data
 - Cluster have limited bandwidth
- Process data sequentially, avoid random access
 - Seeks are expensive, disk throughput is reasonable
- Seamless scalability
 - From the mythical man-month to the tradable machine-hour

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