

USER & ENTITY BEHAVIOR ANALYTICS (UEBA)





USE CASES
how to detect malicious insiders



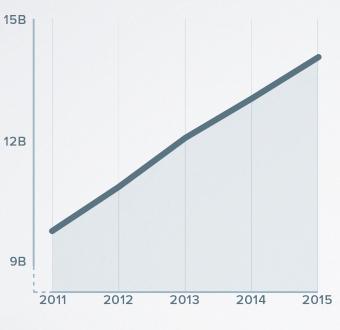
INFRASTRUCTURE how to build big data infrastructure



CHALLENGEShow to build an enterprise solution

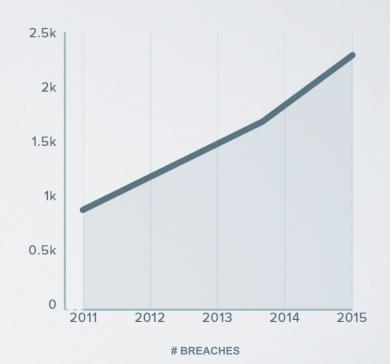
PROBLEM THE SECURITY GAP

SECURITY SPEND



PREVENTION & DETECTION (US \$B)

DATA BREACHES



PROBLEM CAUSE OF THE GAP



ATTACKERS

ARE QUICKLY INNOVATING & ADAPTING



BATTLEFIELD
WITH IOT AND CLOUD, SECURITY
IS BORDERLESS

PROBLEM ADDRESSING THE CAUSE



ATTACKERS ARE QUICKLY INNOVATING & **ADAPTING**



RESPONSIVE TO CHANGES

PROBLEM ADDRESSING THE CAUSE



BATTLEFIELD

WITH IOT AND CLOUD, SECURITY IS BORDERLESS



INSIDER BEHAVIOR

LOOK AT BEHAVIOR CHANGE OF INSIDE USERS AND MACHINES

USER & ENTITY BEHAVIOR ANALYTICS (UEBA)

MACHINE LEARNING DRIVEN BEHAVIOR ANALYTICS IS A NEW WAY TO COMBAT ATTACKERS

- 1 Machine driven, not only human driven
- 2 Detect compromised users, not only attackers
- 3 Post-infection detection, not only prevention

REAL WORLD NEWS WORTHY EXAMPLES



COMPROMISED

40 million credit cards were stolen from Target's severs

STOLEN CREDENTIALS



MALICIOUS

Edward Snowden stole more than 1.7 million classified documents

INTENDED TO LEAK INFORMATION



NEGLIGENT

DDoS attack from 10M+ hacked home devices took down major websites

ALL USED THE SAME PASSWORD

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10

REAL WORLD ATTACKS CAUGHT



SCANNING ATTACK

scan servers in the data center to find out vulnerable targets

DETECTED WITH AD LOGS



DATA DOWNLOAD

download data from internal document repository which is not typical for the host

DETECTED WITH **NETWORK TRAFFIC**

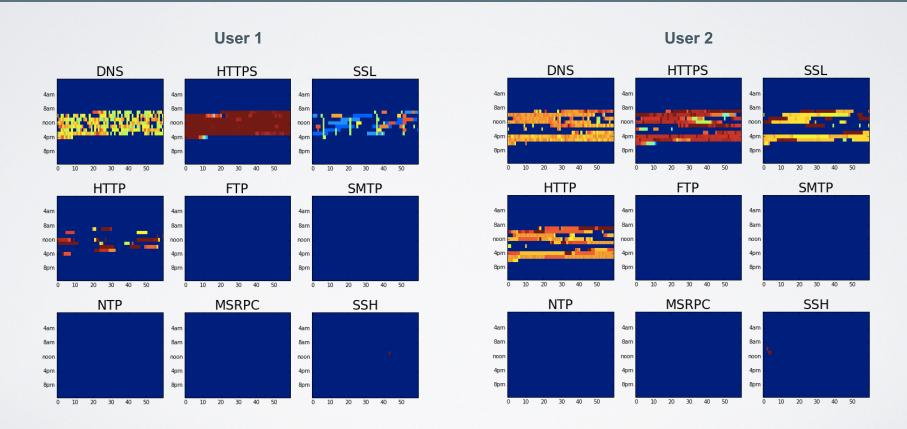


EXFILTRATION OF DATA

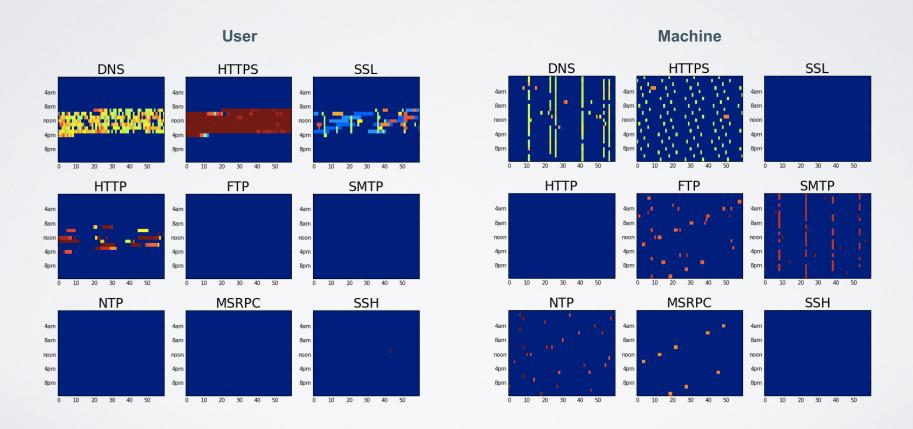
upload a large file to cloud server hosted in new country never accessed before

DETECTED WITH WEB PROXY LOGS

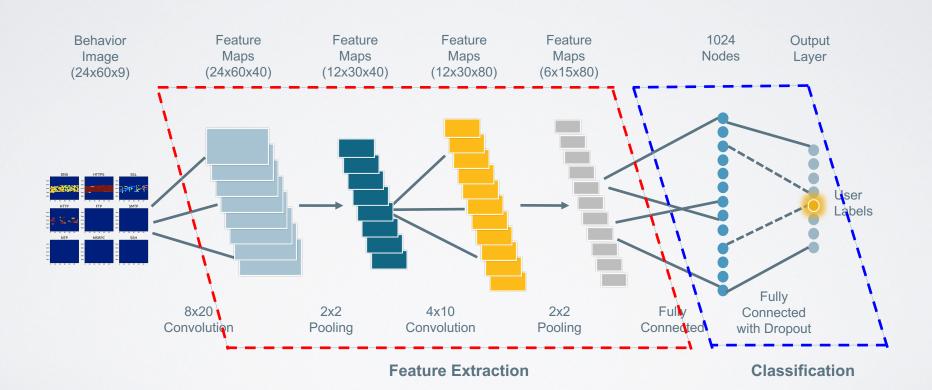
BEHAVIOR ENCODING USERS



BEHAVIOR ENCODING USER VS MACHINE

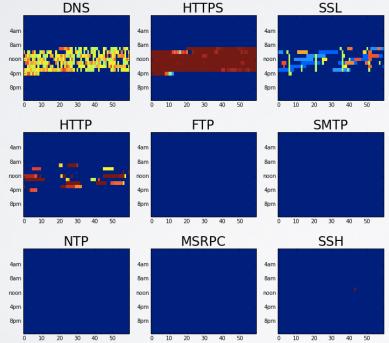


ANOMALY DETECTION CONVOLUTIONAL NEURAL NETWORK (CNN)

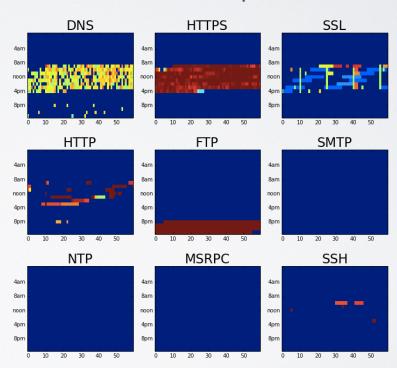


BEHAVIOR ANOMALY USER | EXFILTRATION



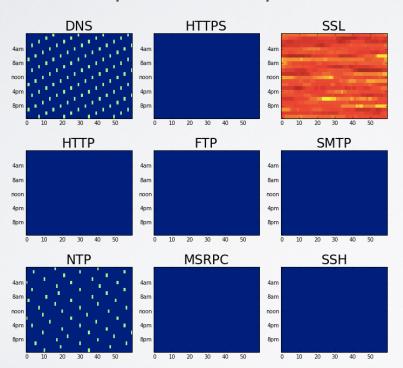


User – Post Compromise

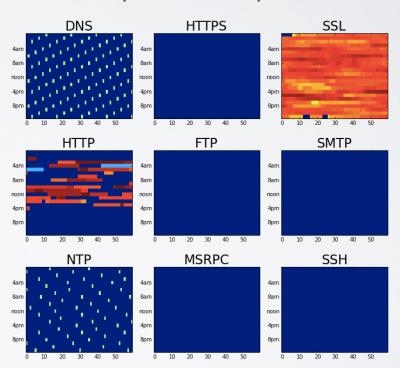


BEHAVIOR ANOMALY IOT DEVICE | DATA DOWNLOAD

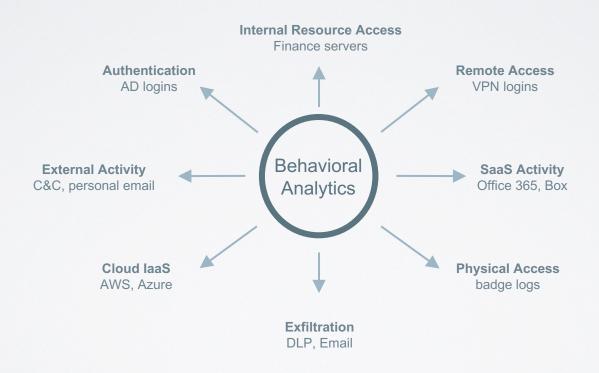




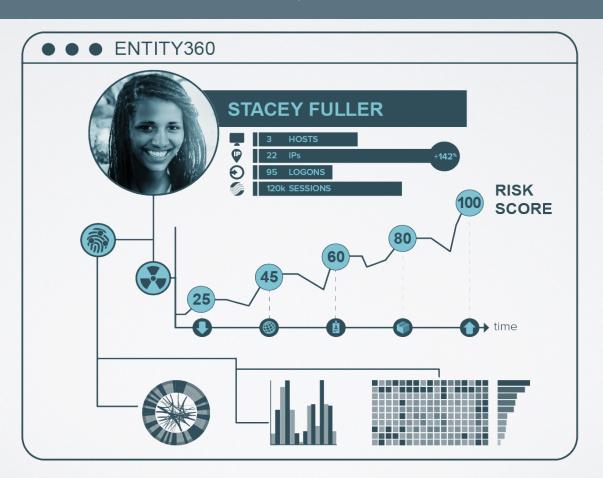
Dropcam – Post Compromise

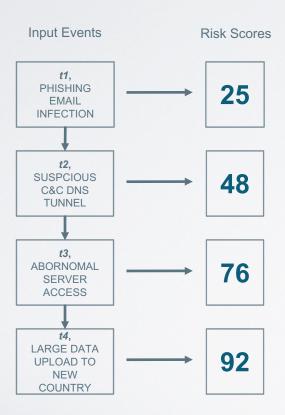


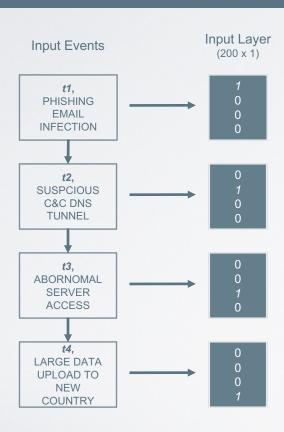
BEHAVIOR ANALYTICS MULTI-DIMENSIONAL



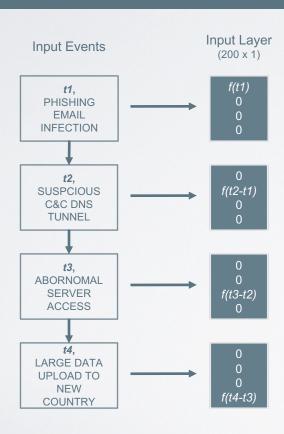
ENTITY SCORING TEMPORAL SEQUENCE TRACKING



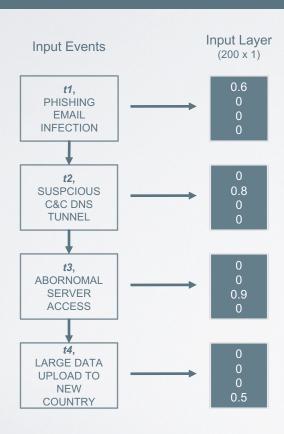




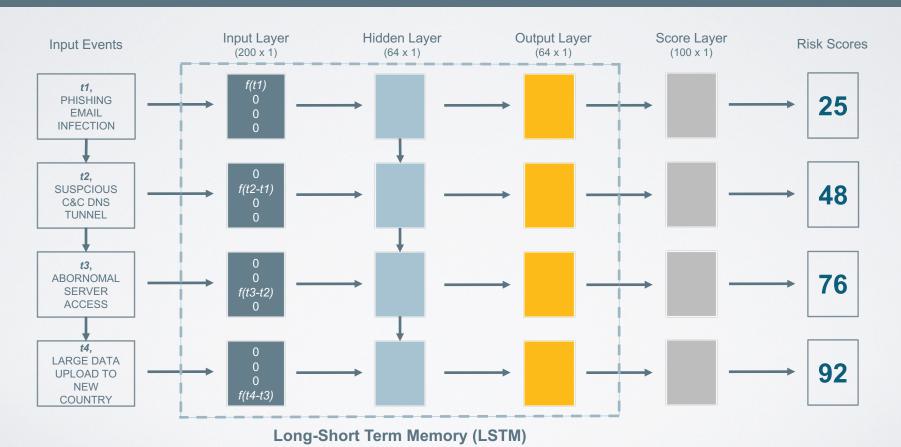
one hot encoding



one hot time-decayed encoding



one hot time-decayed encoding



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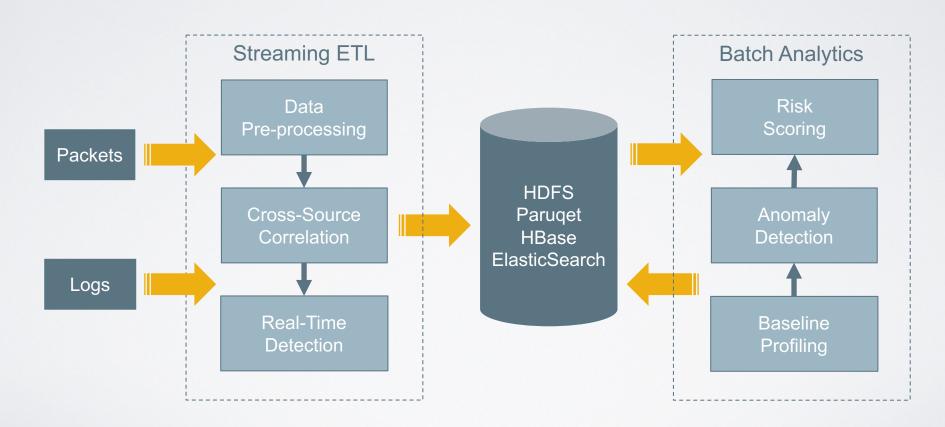


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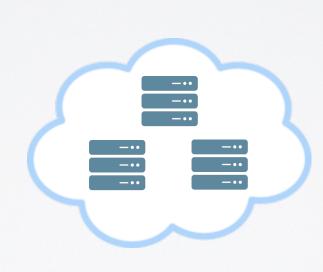
DATA PIPELINE ARCHITECTURE



DEPLOYMENT OPTIONS ON-PREMISES & CLOUD

On Premises ----

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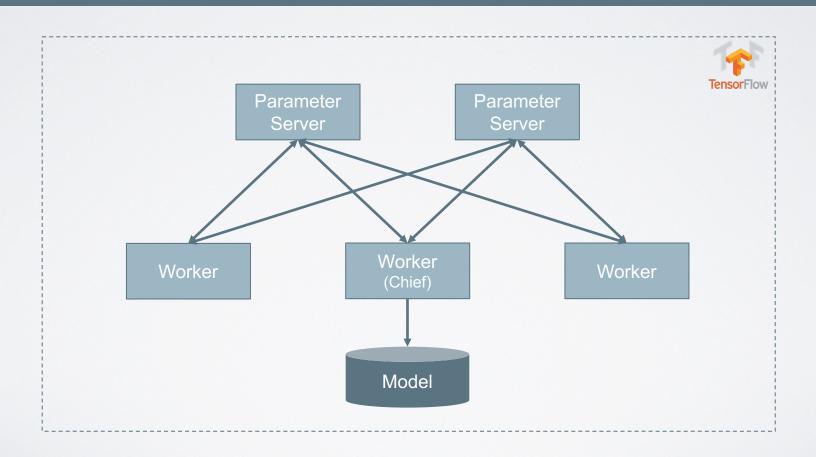
Private Cloud



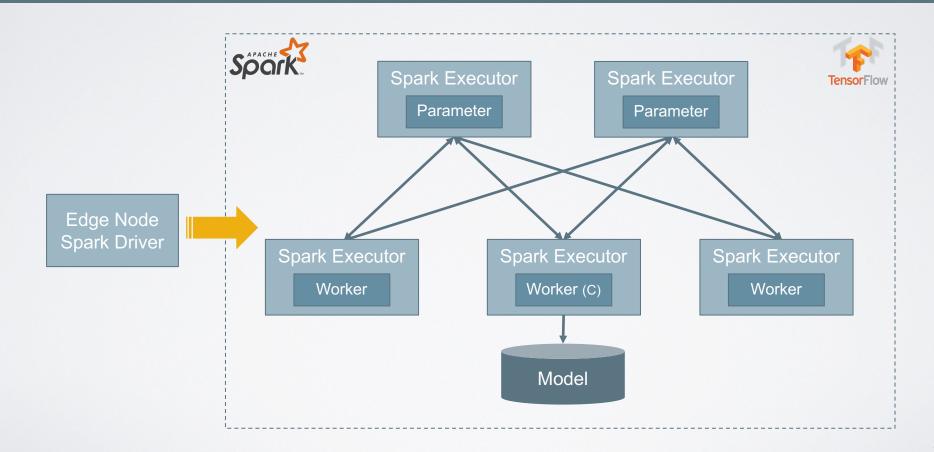




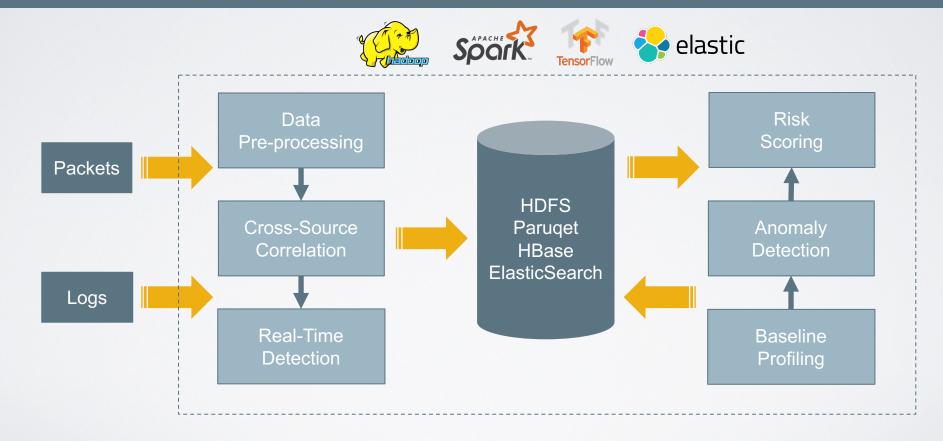
DEPLOYMENT STRATEGIES DISTRIBUTED TENSORFLOW



DEPLOYMENT STRATEGIES TENSORFLOW ON SPARK



DATA PIPELINE BIG DATA ECOSYSTEM



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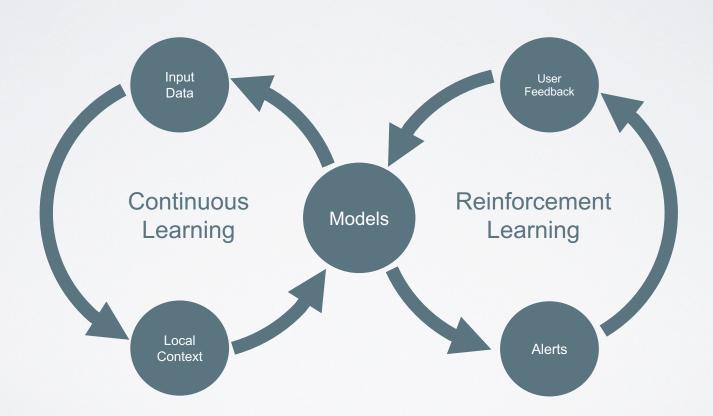


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LOCAL CONTEXT HUMAN + MACHINE INTELLIGENCE



TRAINING DATA GLOBAL + LOCAL INTELLIGENCE



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