# Principal Component Analysis (PCA) 

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# Dimensionality Reduction 

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## PCA : Outlines

- What
- When
- How
- Why


## What is PCA?

Task : Predict Gross Domestic Product (GDP) of Australia for 2018.

## Variables:

- GDP for the first quarter of 2018
- The Australia GDP for the entirety of 2017, 2016, and so on
- unemployment rate
- inflation rate
- stock price data,
- the number of IPOs
- ....
- You might ask the question, "How do I take all of the variables I've collected and focus on only a few of them?"
- In technical terms, you want to "reduce the dimension of your feature space."

Somewhat unsurprisingly, reducing the dimension of the feature space is called "dimensionality reduction."

## What is PCA?

## Approaches for dimensionality reduction:

- Feature Elimination:
- we reduce the feature space by eliminating features. In the GDP example above, instead of considering every single variable, we might drop all variables except the three we think will best predict what the Australia's gross domestic product will look like.
- Advantages: Simplicity and maintaining the interpretability of variables.
- Disadvantages: By eliminating features, we've also entirely eliminated any benefits those dropped variables would bring.
- Feature Extraction:
- Transformation of raw data into features suitable for modelling.
- For dimensionality reduction, we keep as many of the new independent variables as we want, but we drop the "least important ones."


## Where is PCA?



## What is PCA?

- PCA was invented by Karl Pearson in 1901.
- PCA is a technique for feature extraction.
- It combines our input variables in a specific way, then we can drop the "least important" variables while still retaining the most valuable parts of all of the variables!
- As an added benefit, each of the "new" variables after PCA are all independent of one another.
- This is a benefit because the assumptions of a linear model require our independent variables to be independent of one another.



## When should I use PCA?

1. Do you want to reduce the number of variables, but aren't able to identify variables to completely remove from consideration?
2. Do you want to ensure your variables are independent of one another?
3. Are you comfortable making your independent variables less interpretable?

If you answered "yes" to all three questions, then PCA is a good method to use. If you answered "no" to question 3, you should not use PCA.

## How does PCA work?

| Transcriptions of Genes |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mouse <br> $\mathbf{1}$ | Mouse <br> $\mathbf{2}$ | Mouse <br> $\mathbf{3}$ | Mouse <br> $\mathbf{4}$ | Mouse <br> $\mathbf{5}$ | Mouse <br> $\mathbf{6}$ |  |
| Gene 1 | 10 | 11 | 8 | 3 | 2 | 1 |  |

Consider Mice as samples and Genes as variables

If we only measure 1 gene, we can plot the data on a number line...

Even though it's a simple graph, it shows us that mice 1, 2 and 3 are similar to each other than they are to mice $4,5,6$.

## How does PCA work?

| Transcriptions of Genes |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mouse <br> 1 | Mouse <br> 2 | Mouse <br> 3 | Mouse <br> Mouse | Mouse <br> 5 |  |
| Gene 1 | 10 | 11 | 8 | 3 | 2 | 1 |
| Gene 2 | 6 | 4 | 5 | 3 | 2.8 | 1 |

If we measured 2 genes ....

Gene 2 is the $y$-axis and spans one of the other Gene 2 dimensions.


- We can see that mice 1, 2, and 3 cluster on the right side
- Mice 4, 5, and 6 cluster on the lower left side.

Gene 1 is the $x$-axis and spans one of the 2 dimensions in this graph

## How does PCA work?

|  | Mouse 1 | Mouse 2 | Mouse 3 | Mouse <br> 4 | Mouse 5 | Mouse <br> 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gene 1 | 10 | 11 | 8 | 3 | 2 | 1 |
| Gene 2 | 6 | 4 | 5 | 3 | 2.8 | 1 |
| Gene 3 | 12 | 9 | 10 | 2.5 | 1.3 | 2 |

If we measured 3 genes, we

Gene 2


## How does PCA work?

| Transcriptions of Genes |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mouse 1 | Mouse 2 | Mouse 3 | Mouse 4 | Mouse 5 | Mouse 6 |
| Gene 1 | 10 | 11 | 8 | 3 | 2 | 1 |
| Gene 2 | 6 | 4 | 5 | 3 | 2.8 | 1 |
| Gene 3 | 12 | 9 | 10 | 2.5 | 1.3 | 2 |
| Gene 4 | 5 | 7 | 6 | 2 | 4 | 7 |

If we measured 4 genes, however, we can no longer plot the data - 4 genes require 4 dimensions

- So, we're going to talk about how PCA can take 4 or more gene measurements ( and thus, 4 or more dimensions of data), and make 2-D PCA plot.
- How accurately the 2-D graph is.



## How does PCA work?

| Transcriptions of Genes |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mouse 1 | Mouse 2 | Mouse 3 | Mouse 4 | Mouse 5 | Mouse 6 |
| Gene 1 | 10 | 11 | 8 | 3 | 2 | 1 |
| Gene 2 | 6 | 4 | 5 | 3 | 2.8 | 1 |

Note: Shifting the data did not change how the data points are positioned relative to each other.


Find the best fitting line.


## How does PCA work?

PCA finds the best fitting line by maximizing the sum of the squared distances from the projected points to the origin.


Next, Square them so that negative values don't cancel

$$
d_{1^{2}} \quad d_{2}{ }^{2} \quad d_{3^{2}} \quad d_{4}{ }^{2} \quad d_{5}^{2} \quad d_{6}{ }^{2}
$$

Next, add all of them
$d_{1}{ }^{2}+d_{2}{ }^{2}+d_{3}{ }^{2}+d_{4}{ }^{2}+d_{5}{ }^{2}+d_{6}{ }^{2}$
= Sum of Squared distances (SS)

## How does PCA work?



- Let, PC1 has a slope of 0.25 .
- In other words, for every 4 units that we go out along the Gene 1 axis, we go up 1 unit along the Gene 2 axis.
- That means that the data are mostly spread out along the Gene 1 axis, and only a little bit spread out along the Gene 2 axis.

Terminology: Mathematicians call this as linear combination of Genes 1 and 2

## How does PCA work?

Wait.... We need to calculate more.. Let's calculate the unit vector


Terminology alert:

- This 1 unit long vector, consisting of 0.97 parts Gene 1 and 0.242 parts Gene2 is called the Singular Vector or the Eigenvector for PC1.
- The proportions of each gene are called Loading Scores.
- SS(distances for PC1) = Eigenvalue for PC1
- The square root of the Eigenvalue for PC1 is called the Singular Value for PC1.



## How does PCA work?

Because this is only a 2-D graph, PC2 is simply the line through the origin that is perpendicular to PC1, without any further optimization that has to be done.

## How does PCA work?

$$
d_{1}{ }^{2}+d_{2}^{2}+d_{3}^{2}+d_{4}^{2}+d_{5}^{2}+d_{6}^{2}=\text { sum of squared distances = SS(distances) }
$$

SS(distances for PC2) = Eigenvalue for PC2
Lastly, the Eigenvalue for PC2 is
the sum of squares of the distances between the projected points and the origin.


## How does PCA work?

SS(distances for PC1) = Eigenvalue for PC1

SS(distances for PC2) = Eigenvalue for PC2

SS(distances for PC1) $=$ Variation for PC1 $n-1$
$\underline{\mathrm{SS}(\text { distances for } \mathrm{PC} 2)}=$ Variation for PC 2 $n-1$

For the sake of the example, imagine that the Variation for PC1 = 15, and the variation for PC2 = 3 .

That means that the total variation around both PCs is $15+3=18 \ldots$
...and that means PC1 accounts for $15 / 18=0.83=83 \%$ of the total variation around the PCs.
(17\%)
PC2


PC2 accounts for $3 / 18=0.17=$ $17 \%$ of the total variation around . the PCs.

## How does PCA work?




Terminology Alert: A Scree Plot is a graphical representation of the percentages of variation that each PC accounts for.

## How does PCA work?

So now we are back to looking at...

- The data


## Gene 2

## How does PCA work?

Gene 2

Just like before, the best fitting line is PC1.

PC1 Gene 3


What about 3 Gene

## Data Compression

## Reduce data from 3D to 2D





Andrew Ng

## PCA for Anomaly Detection

Two subspaces are generated by PCA: 1. Sn: Normal Space, constructed by first $k$ principal components.
2. Sa: Anomaly Space, constructed by remaining ( $n-k$ ) components.

Project $y$ into anomaly space
A data point is regarded as anomaly if the project value to anomaly space is higher than a threshold.

## How many components?




Scree Plot


## How many components?



## The space of all face images

- When viewed as vectors of pixel values, face images are extremely high-dimensional
- $100 \times 100$ image $=10,000$ dimensions
- Slow and lots of storage
- But very few 10,000-dimensional vectors are valid face images
- We want to effectively model the subspace of face images

slide by Derek Hoiem


## Eigenfaces example



## Representation and reconstruction

- Face $\mathbf{x}$ in "face space" coordinates:


$$
\begin{aligned}
\mathbf{x} & \rightarrow\left[\mathbf{u}_{1}^{\mathrm{T}}(\mathbf{x}-\mu), \ldots, \mathbf{u}_{k}^{\mathrm{T}}(\mathbf{x}-\mu)\right] \\
& =w_{1}, \ldots, w_{k}
\end{aligned}
$$

- Reconstruction:

slide by Derek Hoiem


## Reconstruction



After computing eigenfaces using 400 face images from ORL face database

## Application: Image compression




Original Image

- Divide the original $372 \times 492$ image into patches:
- Each patch is an instance that contains $12 \times 12$ pixels on a grid
- View each as a 144-D vector


## PCA compression: 144D $\rightarrow$ 60D



## PCA compression: 144D $\rightarrow$ 16D



## 16 most important eigenvectors


















## PCA compression: 144D -> 6D



## 6 most important eigenvectors







## PCA compression: 144D $\rightarrow$ 3D



## 3 most important eigenvectors





## PCA compression: 144D $\rightarrow$ 1D



## Why PCA?

- Dimensionality reduction (feature extraction and engineering)

Other:

- a tool for visualization
- for noise filtering
- anomaly detection


## Limitation of PCA

- highly affected by outliers in the data


## References

1. https://www.youtube.com/watch?v=FgakZw6K1QQ
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## Thank You

